

E-Portfolio Report & Poster (Blindspotting Report)

by Holly Codd

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Module Name- Contemporary Challenges: Making A Difference

Assignment Title- E-Portfolio: Report & Poster

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Course Title- BA Animagination &VFX/BA Computer Games and Design

Part A

In this report, I will be writing about the topic blindspotting also known as inequality into society. I will use my own knowledge as well research to help me to write this report. This report will be broken down to different sections of the things I be coving. The first section will be the definition of blindspotting, then the main cause, the effects, and the consequences it has, ways that can help address the subject and lastly a summary of the report.

What is blindspotting? Blindspotting is when people are not seen as being equal as they don't have the same rights, opportunities or even status. This means people are treated different and don't have the same treatment as others would get. For example, the rich have more opportunities in life then they poor just because they have money, they are also seen to have a head start in life just because they have money. Another example is many women don't get a type of job that is counted as a me the same treatment as others would get. For example, the rich have more opportunities in life then they poor just because they have money, they are also seen to have a head start in life just because they have money. Another example is many women don't get a type of job that is counted as a men's job just because of their gender.

What causes blindspotting? There are many things that causes blindspotting within today's society for example gender, religion, disability, poverty, race, ethnicity group, etc. In some place women are seen as objects that have no rights and must do things that a man tells them to do as men the men have more power. This is because years ago men were seen as the superior gender in the world, and it has not been changed since in some places. Religion to me plays a big part in the cause of blindspotting as there are so many different types of religions that people think there are the best and true religion, and everyone should follow it without listening to other people's beliefs. Another cause of blindspotting is having a disability, this is cause as people with disability feel like they are different from other people, as well as don't get the some opportunities as others as they might not be able to something that something as good or as quick as someone without a disability can without gilding them a change to learn and adapted to it. In some places living in poverty is a big cause of blindspotting as they are seen as not being cleave as they don't cannot afford to attend the top schools, not having the top-of-the-line new gadgets, cars, phones, etc makes people feel small, uncool, and unequal compared to people who can afford those things. Another big cause of blindspotting are ethnic groups, this is a big cause as there are many stereotypical of what someone should be able or can do based on what they look like are or where they are from in the world. Race also plays a big cause in blindspotting as there are many people that don't see coloured people as the same as white people and believe that they are less important and should not have the same rights as white people just because this was something that happened in between 1990-1939 and sometime for then as well.

What are the effects of blindspotting? The effects of blindspotting are different for everyone. The effects can be good or bad depending on how someone views the situation. For example, some benefits are that it can help keep people motivate to work harder to show that they can do things

that the world thinks otherwise. Well, there are some benefits there are also a lot of negative effects that blindspotting can have on people, for example, it can cause people to have low self-esteem if they can't afford new and up-to-date things, as well as not equal or not feel their worth when they are around people that don't look like them, either it's because they are disabled, or from a different ethnic group. Another effect of blindspotting are sadly people of different race are being killed or wrongly convicted just because they look different from others, this also gets overlooked because they look different. For example, George Floyd was killed by police officers as well as many other black people wrongly accused just because of their skin colour. In some parts of the world people can't be there self as it goes against religions, for example, some people can't date the same sex or go by a different gender then what they were born with, this leads to people know being able to be who they want to be or who they want to love, meaning they go through live like they are lying to themselves or to people they love, which can take a toll on them and their lives.

What solutions are there to help address blindspotting? There are a few solutions that can be used to help address blindspotting, some more simple than others. One solution is that we teach people from a young age what it is and how it can affect people so that they can learn about it at a young age. Another solution is to set up groups that can help teach people about blindspotting. Another great way to get the word out globally as much as it can is by creating different types of advertisement like poster, adverts, short animations, and films that can be shown on different topics on blindspotting meaning that large groups of people can be addressed about blindspotting all at once. One big solution that can help address blindspotting is by changing the laws as well as moving away from things like men being held higher than women, how different races and ethnic groups were not equal to white people, and how people were not allowed to be what they wanted or with who they wanted to be with.

To summary's this report, I talked about what blindspotting is, about the causes it that can leads to or lend to blindspotting for example gender, religion, poverty, etc, the effects it has on people and any solutions that can help address the problem. I have used examples for in each section to help give more information about the topic.

Part B

I use photoshop to create the poster. I use colours that went together so that it is easy to read as well as colours that go together.

I use three facts, which are found at the bottom of the poster.



Bibliograph

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GRADEMARK REPORT

FINAL GRADE

47 / 100

GENERAL COMMENTS

Instructor

1. Engagement With Literature Skills (42%)

The research used in the submission is very light - the written work could benefit from more information retrieved independently. A bibliography has been included though I feel there is a lot more information on this subject that could be looked at to enhance the marks awarded.

2. Knowledge & Understanding Skills (48%)

Unfortunately, stating that you will use your own knowledge to write a report is not ideal for academic work. You have to draw conclusions from existing research that you obtain and apply to the work – opinions are not as valuable as knowledge that is fact-checked and published (verified) in work of this kind. That said, there are some good observations made in the work and these would be enhanced further if references were made in relation to them.

In short, try to expand your research in your future work as it will benefit from this process.

3. Cognitive & Intellectual Skills (45%)

The causes of blindspotting are stated in the report but there are instances that may seem a little over-simplified. The George Floyd case is an example of this – this was an example of inappropriate heavy-handed treatment and a biased attitude toward a known criminal that resulted in a fatality, rather than a murder motivated by skin

colour alone. Gathering more research on incidents like this can definitely help.

Also, It would be good to see examples of where inequality exists – you say ‘some religions’ and ‘some places’ but including examples of these and to be more specific with this information would feel more relevant and useful in the report.

4. Practical Application Skills (50%)

The report is structured with an introduction and conclusion, with topics and issues addressed throughout – this is good. It may also be good to focus on one example of blindspotting instead of taking on the whole subject, as it is widespread and complicated - quite a lot for you to have to explain in 1000 words.

The poster contains the elements required as part of the brief, though feel the quality is lacking in visual elements. To make improvements, your hourglass could be more refined and the composition / spacing of text could be better to improve clarity. You have also used a number of different fonts – I would advise to limit this to a maximum of 2-3 for a consistent design. I also feel the poster’s sentiment is a little vague – it’s implying that just by waiting, things will change - but surely we want to enact change, not imply that eventually it’ll happen some day.

5. Transferrable Skills for Life and Professional Practice (50%)

There are a number of typos in the work – having someone else proof-read the work before submission would be a good way to address this.

All elements of the assessment have been submitted by the specified deadline date to Turnitin.

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